



KOL
Rämistrasse 71
8006 Zürich

SOD
Schönberggasse 9
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ETH Dozentenfoyer
ETH Building, HG K 30.5
Rämistrasse 101
8092 Zürich

'Material Poetics - A Dialogue between Studies in Literature and Film'
is the closing conference of the SNF project 'Poetik des
Materiellen' and was kindly supported by



University of
Zurich^{UZH}

Hochschulstiftung Zürich

Material Poetics

A Dialogue between Studies in Literature and Film

University of Zurich

4th to 6th May 2017

Thursday, May 4th, 2017

Room RAI-J-31

14:00 **Opening address: Klaus Müller-Wille, Zürich**

14:15 **Elina Druker, Stockholm:** Transformations of the mechanized body. Mass culture, picturebooks and the avant-garde in Einar Nerman's work

15:00 **Dieter Mersch, Zürich:** Prose and Profaneness of Matter

15:45 **COFFEE BREAK**

16:15 **Monika Schmitz-Emans, Bochum:** Staging Literature in Pop up Books. Examples – Concepts – Poetics

17:00 **Johannes Binotto, Zürich:** Mis-Alignments: Transmission and Disfiguration of Film Material

17:45 **BREAK**

Room SOD-1-103

18:15 **Book presentation**
Klaus Müller-Wille: *Sezierte Bücher. Hans Christian Andersens Materialästhetik* (2017)

19:15 **APÉRO RICHE**

Friday, May 5th, 2017

Room KOL-E-18

10:00 **Thomas Strässle, Zürich:** New orders. The essayistic exposure to materials

10:45 **Petra Bäni, Zürich:** Reading Books. A Material Approach to Elsa Beskow's Work

11:30 **COFFEE BREAK**

12:00 **Sergej Rickenbacher, Aachen:** "All books, they got the stink of their owner". Olfactory Impregnation of Literature

13:00 **LUNCH** (ETH Dozentenfoyer)

14:15 **Simon Messerli, Zürich:** Material Narrations: The Endpapers in Jörg Müller's and Jörg Steiner's Picturebooks

15:00 **Mareile Oetken, Oldenburg:** "Not even I can look thee between the eyes, and I was born among men." The construction of nature and the showing of difference in *The Jungle Book*

15:45 **COFFEE BREAK**

16:00 **Macarena García González, Santiago de Chile:** Empathy and Materiality in Pixar's *Inside Out*

16:45 **Philip Nel, Kansas City:** How to Read Harold: A Purple Crayon, Crockett Johnson, and the Making of a Children's Classic

17:30 **SHORT BREAK**

17:45 **Ingrid Tomkowiak, Zürich:** "It's all made by hand". Aesthetics of Craftsmanship in Animated Films

19:30 **DINNER**
Linde Oberstrass, Universitätsstr. 91, 8006 Zürich

Saturday, May 6th, 2017

Room KOL-E-13

09:30 **Stephan Kammer, München:** "Kunststoff". Pop around 1969

10:15 **Kathrin Hubli, Zürich:** Tove Jansson's Moomins, Materiality and the Book as an Artefact

11:00 **COFFEE BREAK**

11:15 **Hiloko Kato, Wien:** Forgotten Materiality – Jörg Müller's *Das Buch im Buch im Buch*

12:00 **Christine Lötscher, Berlin:** The Alice-Mode. Nonsense, Materiality and the Weird

12:45 **Concluding Remarks**

13:00 **Conference Close**

Talks: 30 minutes, 15 minutes discussion